



Investing in Outstanding Young Farmers is Investing in the Future of Agriculture

Purpose:

To recognize and promote young farmers who exemplify excellence and innovation in their profession.

This program spotlights and profiles young men and women who have achieved success and who demonstrate leadership in the agriculture industry. It is further the aim of this program to develop among urban Canadians a growing awareness of the importance and impact of farming on the Canadian economy. This program unites top farmers from Alberta and across Canada, providing an excellent networking opportunity to continue to grow their farms and succeed as farm business leaders.

Sponsorship Opportunities

Diamond -	AgSmart & Olds College
Platinum -	\$4500/year
Gold -	\$3000/year
Silver -	\$2000/year
Bronze -	\$1000/year

Thank you for considering a sponsorship opportunity for the Alberta Outstanding Young Farmers Program.

Diamond –

- Sponsors receive five event tickets*
- Presentation of the annual trophy at the regional event banquet
- Signage on the stage for the photo session
- Speaking presentation at the awards banquet of ten minutes
- Receive a chair on the Board of Advisors
- Opportunity to host the semi-annual Alumni meeting
- Opportunity to promote the OYF program and nominations at trade shows and events which your organization attends
- Access to OYF Alumni to be used in your media or print material and for speakers at your company events
- Co-advertising promotional media of your choice with Alumni resources
- Exclusive opportunity to have the winner promote your business, (commercial, media, print material)
- Business logo will be present on all OYF Alberta communications
- A hyperlink from your logo on our webpage to your webpage
- Social media exposure
- Invitation to the Alumni gathering at the winner's location

Platinum -

- Sponsors receive four event tickets*
- A link from your logo on our webpage to your website
- Your business logo will be present on all OYF Alberta communications and print media
- Non-stop PowerPoint advertising during the Regional Outstanding Young Farmers event
- Wednesday Evening Meal will carry your logo on signage
- Opportunity to have presentation time at evening after the meal, Video or PowerPoint welcome
- Photo opportunities with the winner
- Social media exposure

Gold -

- Sponsors receive three event tickets*
- A link from your logo on our webpage to your website
- Your business logo will be present on all OYF Alberta communications and print media
- Non-stop PowerPoint advertising during the Regional Outstanding Young Farmers event
- Social media exposure

Silver -

- Sponsors receive two event tickets*
- Your business logo will be present on all OYF Alberta communications and print Media
- Non-stop PowerPoint advertising during the Regional Outstanding Young Farmers event
- Social media exposure

Bronze -

- Sponsors receive one event ticket*
- Non-stop PowerPoint advertising during the Regional Outstanding Young Farmers event
- Recognition of your level will be in font only, no logo

***All event tickets include:**

- ❖ 2-day pass to Olds College AgSmart Educational Expo- Tuesday and Wednesday
- ❖ OYF Nominee presentations on the AgSmart grounds Wednesday afternoon
- ❖ OYF networking banquet Wednesday evening
- ❖ OYF Brunch and awards presentation on Thursday morning
- ❖ Olds College Smart Farm tour Thursday afternoon

If you would like to be a part of the Outstanding Young Farmer team or have any questions, please contact:

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