



Ontario Outstanding Young Farmers Program

2021 Sponsorship Opportunities

This program is administered by volunteer alumni members and the generous contributions of industry sponsorship as outlined below:

Thank you for your consideration.

Charter sponsors will be given the highest profile within the program of events and are encouraged to become partners in the program through an advisory role. Contributions "in kind" are also welcome and will be given the appropriate designation based on the value agreed-upon by the sponsorship committee.

Charter Sponsor - \$5,000 / year

Platinum Plus Sponsor - \$2,500 / year

Platinum Sponsor - \$1,000 / year

Gold Sponsor - \$500 / year

Silver Sponsor - \$250 / year

BENEFITS TO YOU THE SPONSOR:

Use this Outstanding Young Farmers Sponsorship opportunity to:

- **Promote your customers.** Nominate a customer that fits the criteria of an Outstanding Young Farmer.
- **Increase your company's profile** with this group of top-quality producers.
- **Associate your business** with these successes and examples of excellence and innovation in agriculture.
- **Network** with producers who are passionate about their industry at our Honouree / Alumni social held at the Outdoor Farm Show.
- **Use this resource** for focus group studies, research and development. These farmers are innovative, creative, and effective operators who have a recognizable profile in their community.



2021 OYF Regional Sponsorship Levels

Sponsorship Benefit	Silver	Gold	Platinum	Platinum Plus	Charter
	\$250	\$500	\$1,000	\$2,500	\$5,000
Exclusivity of category					*
Presentation of trophy to winners					*
Opportunity to speak at presentation ceremony			*	*	*
Photo opportunity and chance to provide swag bag to finalists		*	*	*	*
Invitation to OYF Honouree/Alumni Social prior to presentations	*	*	*	*	*
Verbal recognition at presentation ceremony	*	*	*	*	*
Recognition in event program	*	*	*	*	*
Recognition on OYF website	*	*	*	*	*
Identify potential nominees to committee	*	*	*	*	*
Number of lunch/reception tickets (Tue. Sept 14, 12 noon at COFS)	2	4	6	8	12
Number of tickets to Celebration Dinner held at Elm Hurst Inn				2	2

Sponsorship contact:
 Jason Pyke
 Email: pykeview@gmail.com
 Tel: (613) 561-0389



2021 OYF Sponsorship Commitment Letter

We confirm our participation as a sponsor of the Ontario Outstanding Young Farmers Program at Canada's Outdoor Farm Show, Tuesday September 14, 2021 in Woodstock, Ontario.

(Print Name of Company)

Level of Sponsorship	Investment	Please Choose
Silver	\$250	
Gold	\$500	
Platinum	\$1,000	
Platinum Plus	\$2,500	
Charter	\$5,000	

Contact Person & Title	
Address	
Phone	
Email	
Website	
Date	
Authorized Signature	

Please make cheques payable to:

Ontario Outstanding Young Farmers

And remit to:

Jason Pyke
1833 County Road 95, Wolfe Island
Ontario, K0H 2Y0